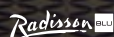
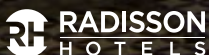


RADISSON
MEETINGS

Virtual and hybrid meeting solutions

PERSONAL | PROFESSIONAL | MEMORABLE





The events of tomorrow erase geographical constraints

With travel restrictions limiting mobility for international attendees and concerns about the viability of large gatherings, event organisers have had to quickly adapt their plans to protect the health and safety of their teams and event attendees.

Getting back to normal will take some time, and events will look different in the interim. To bridge that transition, many event and meeting organizers are choosing to offer virtual participation options and hybrid formats that allow for small local gatherings, while also broadcasting to remote attendees and satellite locations.

Radisson Meetings can help.

Virtual, hybrid multi-site meeting solutions

We can assist you in delivering a seamless event of any kind, from hybrid multi-site meetings to broadcasting events.

We'll ensure smooth delivery for meetings and events that are efficient, effective, and engaging. And we promise flawless execution. No audio problems, video hiccups, or log-in issues.

Rely on our top-notch in-room technology for small meetings. For more complex needs, you can choose from our leading technology partners or we can collaborate with your preferred AV supplier.

We offer everything in one place:

01

**Modern Venues
In Top Locations**

02

**A Clean And Safe
Environment**

03

**State-of-the-art
Technology Solutions
& High Speed Internet**

04

**Professional
Service**

05

**Food and
Drinks**

06

**Flexible Cancellation
& Attrition**

07

**Radisson Rewards
for Business**

08

**Carbon Neutral
Meetings**



A man in a dark suit and tie is seated at a dark conference table, looking towards a large wall-mounted screen. The screen displays a woman with dark curly hair, wearing a green blazer over a black top, smiling and gesturing with her hand. The background behind her on the screen is a bright, modern office interior with glass walls and ceiling lights. The overall scene is set in a professional meeting room.

Types of events we can help with

Your go-to venue partners for hybrid events

At Radisson Meetings, we can help you add a virtual component to any event.

We developed our hybrid meeting services in collaboration with expert technology providers to deliver professional, engaging, effective, and highly interactive meetings. We can help you successfully manage your hybrid event so that audiences spread across all your remote locations benefit from a great, consistent experience.

Virtual events: Broadcast to anyone, anywhere

Virtual experiences can be as effective as traditional face-to-face meetings and events, but they must be orchestrated differently. From tech glitches, noise distractions, and the challenge of keeping remote attendees engaged, planners have many hurdles to overcome.

Working closely together with our technology partners, we can help you deliver a successful virtual event.

01

Modern venues in top locations

Make every event a success in unique venues and ideal locations. Our 7 distinctive hotel brands offer a portfolio of outstanding destinations and beautifully designed venues in the best locations that are guaranteed to delight your guests.

Easy planning through centralized bookings

Through our Group Sales Team we can support you with centralized booking of conference rooms across multiple properties, to save you time and simplify the planning process and reduce admin.



02

Your safety is our priority

Radisson Hotels' highest priority is the health, safety and security of our guests, team members and partners worldwide.

COVID-19 has fundamentally changed the way we live, and we are adjusting our daily operations to adapt accordingly. We have conducted a comprehensive review of our existing health and safety processes and developed the Radisson Hotels Safety Protocol in partnership with SGS.

All our hotels are required to adhere to local laws and legislation and are strongly encouraged to implement the Radisson Safety Protocols.

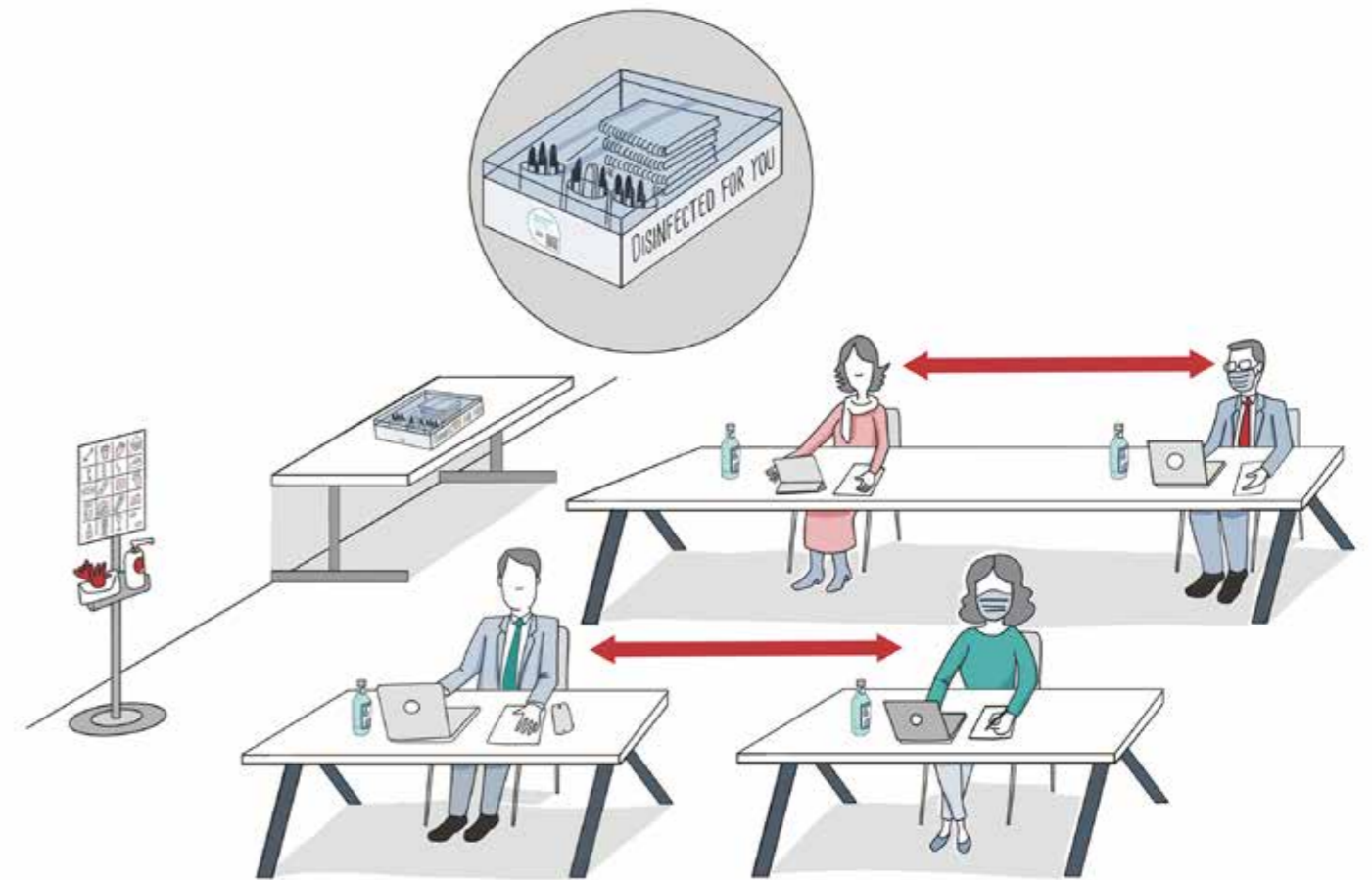
For more details about our Radisson Hotels Safety Protocol visit [radissonhotels.com](https://www.radissonhotels.com)

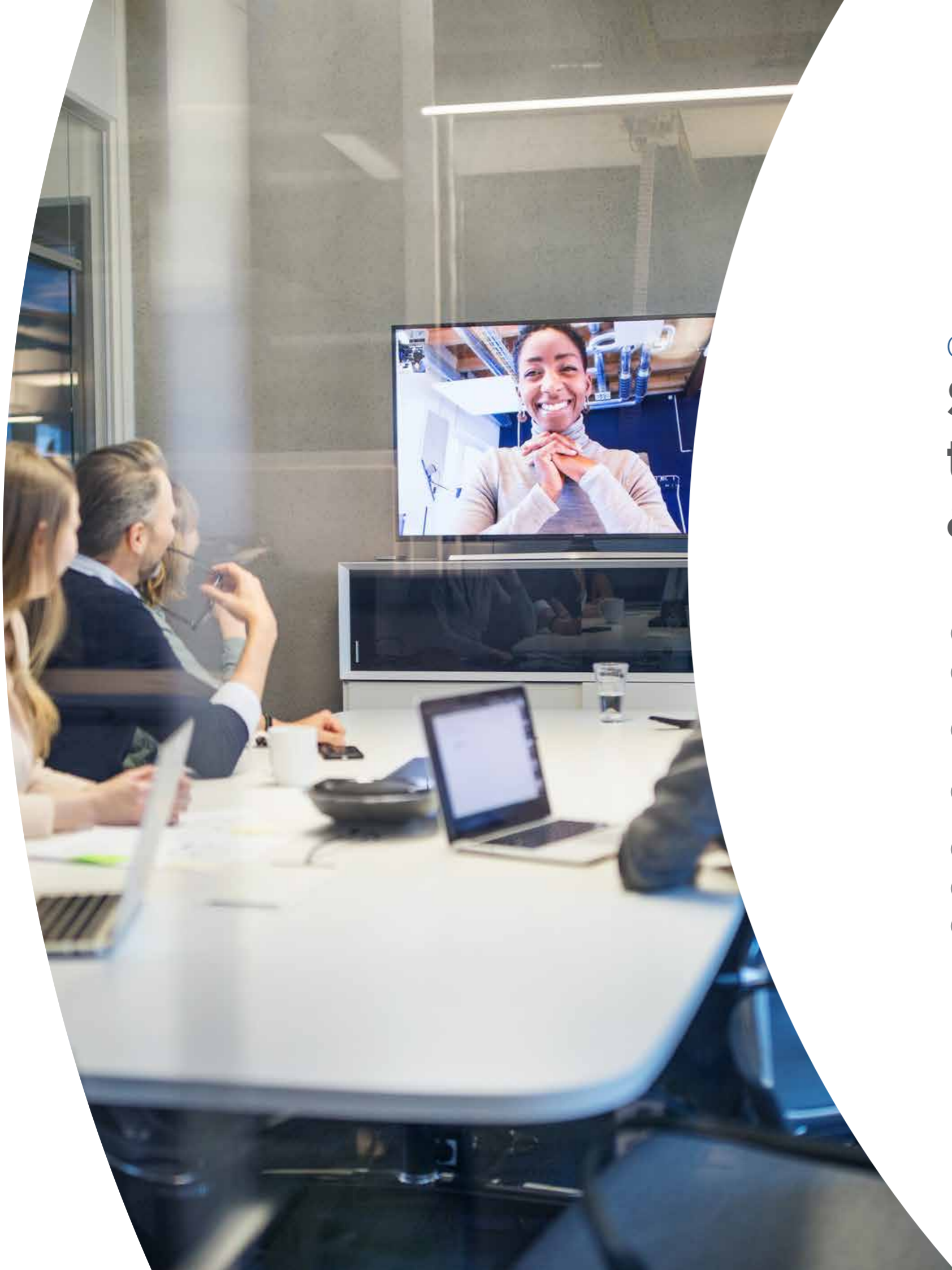
**RADISSON
HOTELS**

Safety Protocol

In partnership with

SGS





03

State-of-the-art technology solutions & high speed internet

- ① Modern video conferencing technology
- ② High quality display with easy to use connectivity or projector on request
- ③ Zoom Rooms software-based video conferencing system (available at selected hotels)
- ④ Reliable high-speed internet connection
Dedicated broadband - on request
- ⑤ Portable loudspeaker
- ⑥ Wireless presentation clicker
- ⑦ Chargers and adapters - on request

Modern video conferencing technology

Logitech® MeetUp, at a glance

- ① All-in-one conferencecam with an ultra-wide lens available in your meeting room
- ② Wide 120° field of view, which makes every seat at the table clearly visible. A low-distortion lens, Ultra HD 4K optics, and three camera presets deliver remarkable video quality and further enhance face-to-face collaboration
- ④ The integrated audio is optimized for meeting room acoustics and delivers an exceptional sound experience
- ③ Works with any video conferencing software application and cloud service
- ⑤ Suitable for meeting rooms of up to 40 sqm
- ⑥ Compatible with any video conferencing software app
- ⑦ Easily connects to PC, Mac® and Chrome™ devices with no additional software required

A closer look at Logitech® MeetUp

Camera

- ① Custom Logitech lens with 5x HD zoom and motorized pan
- ② Total room coverage and wide 120° field of view, every seat at the table is clearly visible
- ③ 4K Ultra HD video calling


Microphone

- ① Integrated microphone with 3 beamforming elements. Pickup Range of 4 meters (5 meters with expansion mic)

RightSound

- ① Machine learning AI trained to distinguish human speech from other sounds
- ② AEC (Acoustic Echo Cancellation)
- ③ VAD (Voice Activity Detector)
- ④ Background noise suppression
- ⑤ Auto-level loud and soft voices
- ⑥ Peak-limiting algorithm eliminates even momentary speaker clipping to prevent distortion
- ⑦ Anti-vibration enclosure





Expert partnerships for more complex technical requirements

We work closely with our network of professional AV partners to support your needs for larger or more complex events. Or collaborate with your preferred suppliers.

We can deliver through our audio-visual partners:

- ① Equipment including lighting, cameras, microphones, and wireless headsets
- ② On-site technical and production assistance
- ③ Q&A sessions and live polling
- ④ Rehearsals and contingency plans

... and flexibility for many more add-ons

Partnership with Zoom Rooms

We have partnered with Zoom, the leader in modern enterprise video communication, to provide a great experience for our clients' virtual and hybrid meetings and events.

Together with Zoom, we create collaborative, easy-to-use, and modern meeting spaces with flawless video and audio.

- ① Bring high quality video, audio
- ② Start meetings with one touch
- ③ Present content wirelessly with proximity one-click sharing
- ④ Powerful meeting security, robust security settings ensure disruption-free meetings.

... and so intuitive and easy to use!

Zoom Rooms are available at selected hotels. For more details, please get in touch at hello@radissonhotels.com.





04

Professional service

When we work together, you'll have peace of mind knowing that we'll offer you everything you need to achieve your objectives.

Our professional team is our most valuable asset in delivering on our promise. Driven by a 'Yes I Can!' spirit, they support you every step of the way and help you plan and execute your event flawlessly.

You'll have your own dedicated point of contact for the event, who'll work with you as though they're part of your own team. Your event manager will coordinate everything for you and connect with our experts across the business to ensure everything goes as planned. They'll also help you identify opportunities to improve the experience for your event and give you recommendations.

05

Food and drinks

Whether you are looking for a set menu or a tailored solution, we have a catering solution for you. We take great pride in impressing our guests with both innovative and traditional catering options as we know food and drinks play an important part in a successful event.

Our hotels provide carefully designed menus that are sensitive to dietary and cultural requirements. Beyond this, you can expect other add-ons and personal touches that will help turn a successful meeting or event into a truly memorable one.

Our Radisson Hotels 10-step meeting and event safety protocol includes rigorous procedures related to food and drinks. Such measures include but are not limited to:

- ① Individually wrapped food boxes, snacks and condiments
- ② For seated meals, food must be covered with a cloche and delivered to the table
- ③ Cutlery must be individually wrapped
- ④ Frequently cleaned and disinfected coffee machines
- ⑤ All team members handling food must wear personal protective equipment



06

Flexible cancellation and attrition policy

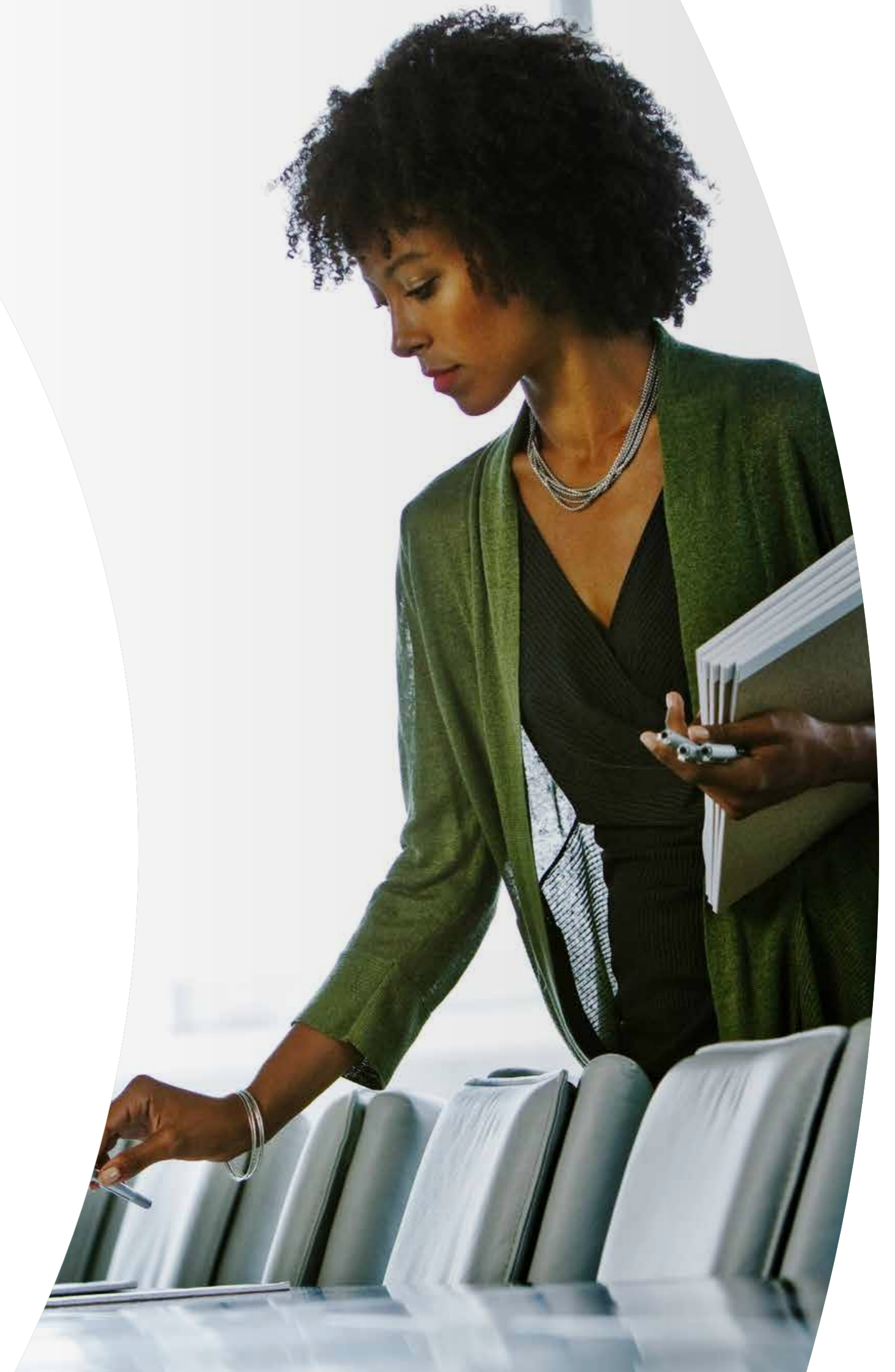
Benefit from greater flexibility for all meetings and events booked and held by February 28, 2021, at hundreds of participating hotels in Europe, the Middle East, and Africa.

You can reduce the number of expected attendees by 10% (per day), up to arrival, free of charge.

In case of cancellation, eligible event fees can be utilized as a credit for future events held by June 30, 2021.

No prepayment required, when guaranteeing the event with a credit card.

Terms and conditions apply.



07

Radisson Rewards for Business

Experience a new world with Radisson Rewards for Business designed for our professional partners - Meeting and Event Planners.

Members get rewarded for bookings at any of our more than 1,100 hotels worldwide, including: Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson. Members enjoy exclusive opportunities to earn and redeem for a wide selection of gift cards, award night stays, airline miles and more.

Learn more at
radissonhotels.com/rewards

08

Carbon Neutral Meetings

Experience meetings that are successful for you, and the planet.

We are committed to the environment, which is why all Radisson Meetings are carbon neutral by design. We automatically reduce your company's carbon footprint at no cost to you. Radisson Meetings' global footprint is offset in partnership with First Climate, one of the world's largest carbon offset organizations, and also through projects that help reduce greenhouse gas emissions and have a positive social impact.

THINK
PEOPLE · COMMUNITY · PLANET

Benefits for you and your attendees

Here are some of the benefits of virtual and hybrid events



Duty of care

As long as the coronavirus poses a threat, reducing in-person attendance limits the risk of infection and spread that could happen through travel and large, in-person events.



Increased convenience and attendance

Virtual and hybrid events draw larger crowds than traditional events because attendees aren't limited to a single venue or meeting space. Interactive, online options make attendance easier, and allow flexibility for presenters and facilitators to be spread across time and space as well.



Reduced travel costs

Hosting virtual and hybrid events limits the travel costs required for attendees, since participants can choose to attend from their offices or homes and avoid non-essential travel or commutes.



Valuable data archives

Virtual conferences make it easier to track activity and engagement as they are translated from physical movement at traditional events to clicks online. Attendee data is automatically archived and can be used to improve future events.



Event sustainability

Limiting physical travel to and from events doesn't just reduce the cost of attendance, it also shrinks down carbon emissions. Virtual and hybrid events present an opportunity to reinforce sustainability practices.